



PORUS COIN

Introduction

PORUS COIN **A payment platform** **that connects Blockchain** **with more than 100 million** **commercial customers.**

PORUS is a problem with the existing Cryptocurrency-based payment platform, then use the PORUS Ecosystem to solve the problem of value stability as a currency and the absence of a common place, so that users and merchants can trust and utilize the PORUS payment platform. PORUS ecosystem is a social utility that grows as a traffic token in major tourist attractions such as Online Game which secures payment commission and exchange commission income from PORUS Cash and retail travel, casino, and online games that are used in large distribution chains in the Philippines and various countries. Payment to be used here are pursuing sustainable value creation for investors, such as smoothly providing payment services within the Usage Group by utilizing commercial side tokens based on separate side chains, and repurchasing coins by business revenue with support a fast payment experience.

PORUS is developing and issuing PORUS COIN, building infrastructures for paying and paying through PORUS COIN, and laying the groundwork for entering the global market, Based on the high service quality created by maximizing platform development and operational efficiency in the future, we aim to build an infrastructure that can use Cryptocurrency for real economy.

The technical know-how on PORUS team's development, payment, electronic wallet, and hardware development for many years, it is a big difference from other tokens published on the market to overcome the limitations of each technology by merging with the block chain technology and to commercialize it in actual economic life. At present, the majority of investors in Cryptocurrency are blindly seeing heavy losses due to their speculative investments, which only vindicate the value of their investment. PORUS COIN will give the PORUS COIN owner the most abundance created by the PORUS COIN as the PORUS COIN has in its original meaning by adding the value of the PORUS COIN to the original value that the money should possess.

Introduction

WHAT IS PORUS COIN

The motif of PORUS COIN is the God of fertility, the son of Zeus and a propelling god that always carries out a wisdom purpose. PORUS COIN will provide wealth to investors by operating business based on wisdom-based insight and momentum. If the will become bitcoin is stagnating, PORUS COIN will start as a pioneer in the market that is constantly evolving and giving real value to Cryptocurrency and will be reborn as the most valuable and continuously available currency in the world. It will be the Most Valuable Cryptocurrency in Real World with the goal of global success starting from one country to the world stage. PORUS COIN publishes PORUS CASH to be used for settlement as a side chain designed as a separate protocol, suitable for PORUS payment, not ERC20 in order to solve the variability of Cryptocurrency and limitations of current Cryptocurrency payment platform. This cash is only used inside the PORUS payment system. This PORUS system is the first hybrid system in the world with the transparency of the blockchain, the stability of the settlement currency, and the ease of payment and presents a new direction for the blockchain-based payment platform.



Suggestion

PORUS COIN complements the existing Blockchain payment system and provides a system with stability and convenience at the same time. Features of PORUS COIN are as follows.

Secure

Transaction participants can not hack the transaction because they hold the books, so the coin issuance is limited and stable for deflation. also currency can not be falsified, and even if user physical card or payment means, assets are recorded in the spreadsheet, so user can recover user card without being destroyed.

Transparent

Anyone can read the books, all the trading partners can share the books and verify them, and it is impossible for corporations, institutions, or capital owners to falsify or cover books.

Economic

With P2P network, there is no burden on network maintenance due to high transfer rate and low fee, and P2P transactions and smart contracts enable transactions and payments to be carried out.

Flexible & Expandable

By using Smart contract based on blockchain, it can be utilized as existing financial transaction, notarization, and new value added such as new token air drop can be continuously created. Taking advantage of technologies and policies such as snapshots, token swapping, and atomic swap, network scalability is excellent.

Real World Adoption

It is the world's first used in the global official large online game(casino), and is used for online games, franchise-on-offline settlement and exchange. It will be commercialized in various Philippine distribution channels such as Zentro Mall, CitiDrug, Robinson, and SM, and will be applied globally to Japan and Korea. And also expand to the tourism industry by paying for the Boracay cable car, a world-class resort..

Sustainable Growth / Viability

Bebecom and TheBizLink will be applied directly to the major businesses of both companies to secure large-scale applications and expand their business continuously. We plan to develop a sustainable sco-system in the future.

Suggestion

Real Value Guarantee

It is a coin that guarantees the value of equity stakes paid for holding coins, starting with the investment in the Boracay cable car business. It also creates value for coins by providends from new business investments through smart contracts. And also PORUS repurchase PORUS COIN with our business revenues.

Exchange & Exit

We plan to link the international exchanges of the highest grade authorized by the Philippine central bank (exchange, trading, internet bank support) and plan mutual listing through overseas expansion of the relevant international exchanges and regional strategic cooperation.



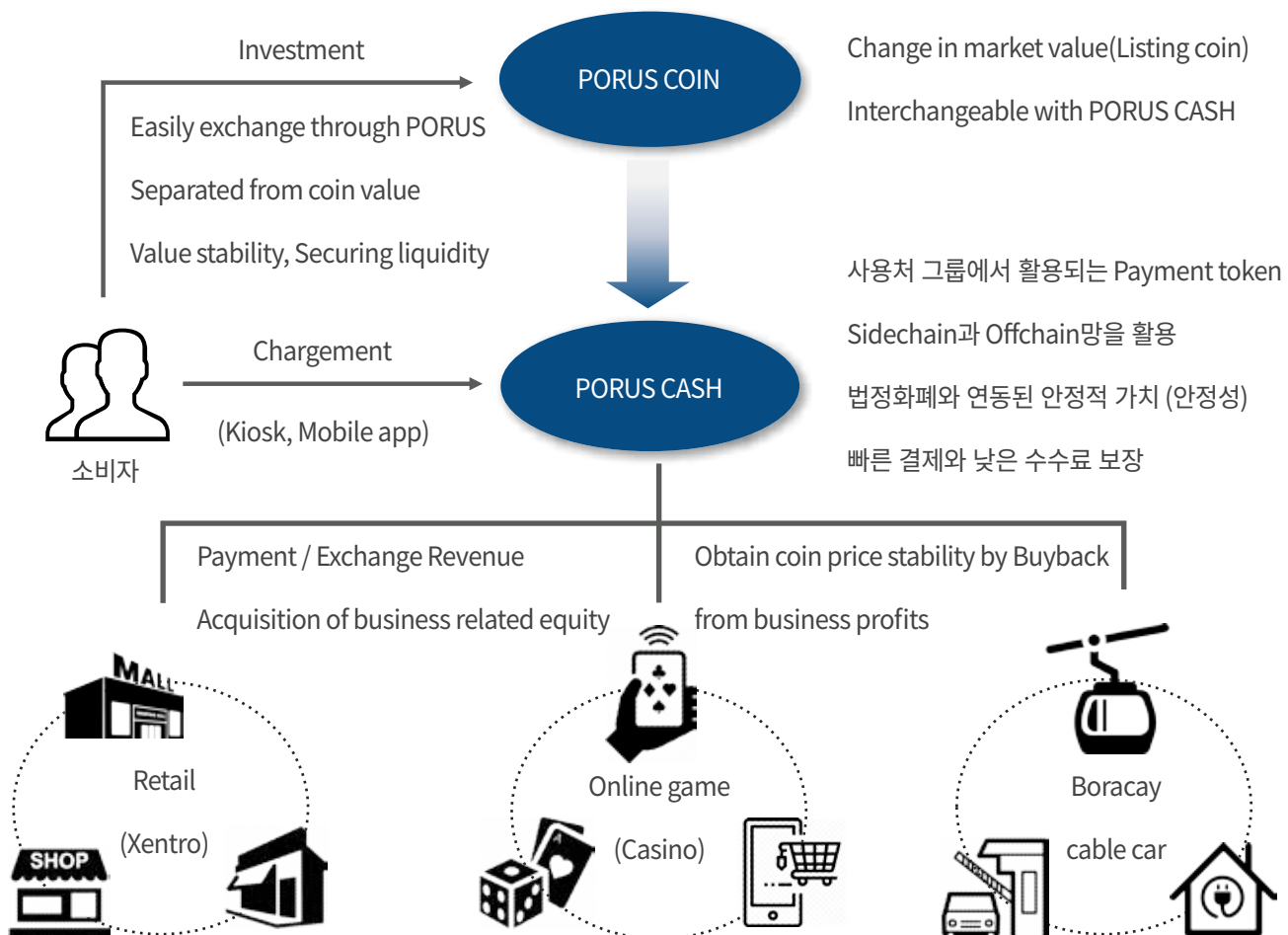
Business model

Develop the world's largest innovative payment solution for the IT ecosystem

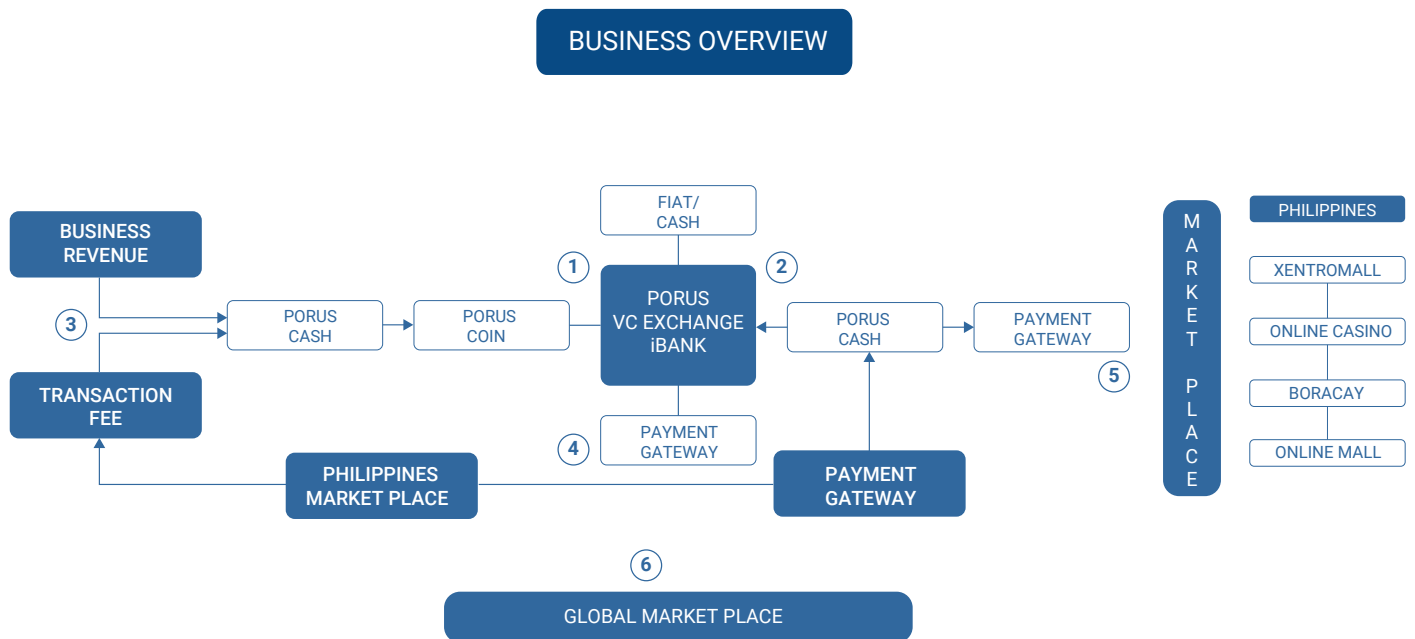
The PORUS COIN will give true value to the coin itself and will continue to grow and be applied to actual payments worldwide. Based on the PORUS team's Hybrid token design, it is applied to real business, maximizing the value of coin by simultaneously acting as a means of payment and as a means of paying commission for PORUS technology ownership.

Payment Token (for payment) : Use as a payment method for goods or services.

Value-backed Utility Token (for paying technology ownership fees) : As a means of paying the fee for the PORUS technology ownership, it is possible to utilize the commercial cache of the utilized side chain and the off-chain method to smoothly provide the payment service within the usage group, to repurchase the PORUS COIN with the business revenue, PORUS seek to create sustainable value for our investors.



Business model



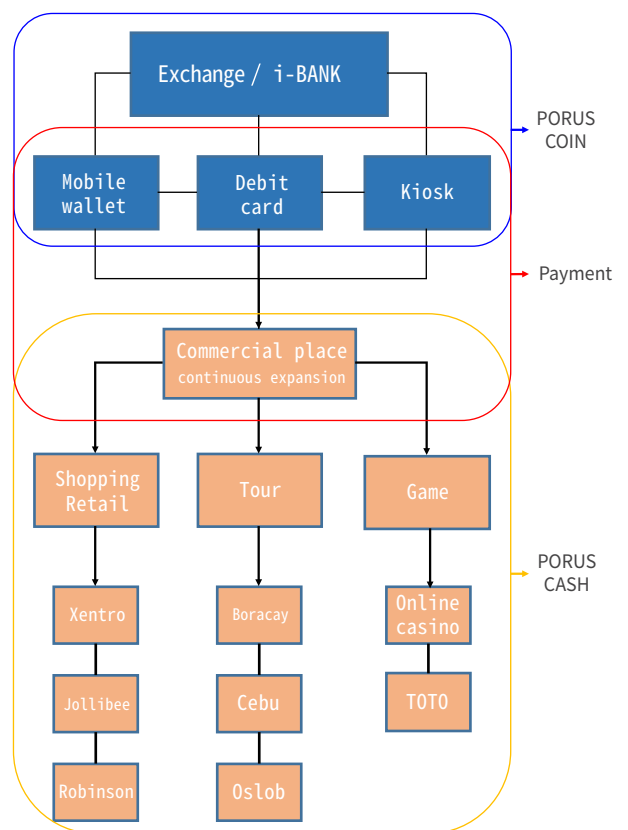
1. PORUS VC EXCHANGE iBANK allows user to easily and conveniently purchase multiple Cryptocurrency including PORUS COIN. VC EXCHANGE iBANK is the highest rated international exchange from the Philippine Central Bank (BSP) and can perform the e-Money Issuer (EMI) function. Through this, it is possible to exchange currency and exchange for legal currency, and it will serve as hub of PORUS COIN Payment platform including PORUS COIN and various Cryptocurrency deposit / withdrawal, PORUS CASH exchange, and overseas remittance.
2. PORUS CASH is used as payment currency in the Philippines in the Zentro Mall, offline casino, Boracay cable car, and online mall
3. PORUS creates sustainable value for investors by repurchasing PORUS COIN and investing in new business with payment service fee within the Usage Group and corresponding business income.
4. PORUS takes advantage of its own payment gateway system and applies it to usage groups.
5. PORUS has the right to operate the Zentro Mall, an online casino in the Philippines, and the operation of the Boracay Cable Car, Based on this, PORUS is making efforts to expand its usage.
6. PORUS intends to gradually apply PORUS Payment and ecosystem to Korea, China, and Japan Starting from the Philippines.

PORUS Ecosystem

The core value of PORUS COIN is to guarantee our value

PORUS Ecosystem is designed to charge PORUS CASH through PORUS mobile wallet and KIOSK centered on PORUS CARD developed by PORUS team and to pay and settle it at PORUS commercial place. Also, PORUS Ecosystem allows user and partners to quickly and safely cash out PORUS COIN and PORUS CASH through PORUS Exchange / i-Bank. The mobile wallet developed by PORUS is interlocked with PORUS CARD and can store various kinds of coins besides PORUS COIN. PORUS Mobile Wallet is designed to store and retrieve user private Cryptocurrency private key from the most secure PORUS CARD from external network attacks, using Smart OTP, Cryptocurrency private key is double authenticated, allowing users to safely store coins and use payment functions. The Cryptocurrency private key, stored in PORUS CARD, enables the fast and secure identity authentication through consensus after importing decentralized authentication key fragment distributed in decentralized network and public network through Encrypted distribution algorithm and decentralized consensus algorithm.

Dual authentication using biometric authentication and smart OTP is advanced technology than other existing hard wallets, and is safe from external network attack and phishing. It can restore wallet quickly and conveniently through recovery code even if it is lost. This product will be offered only to those who participate in the special sales, pre-sale, or token sales period. In addition, PORUS Mobile Wallet provides a variety of additional functions such as coin storage / transmission, PORUS CASH charging / paying function, air drop and community support, so that the financial industry has a new direction of FINTECH Present.



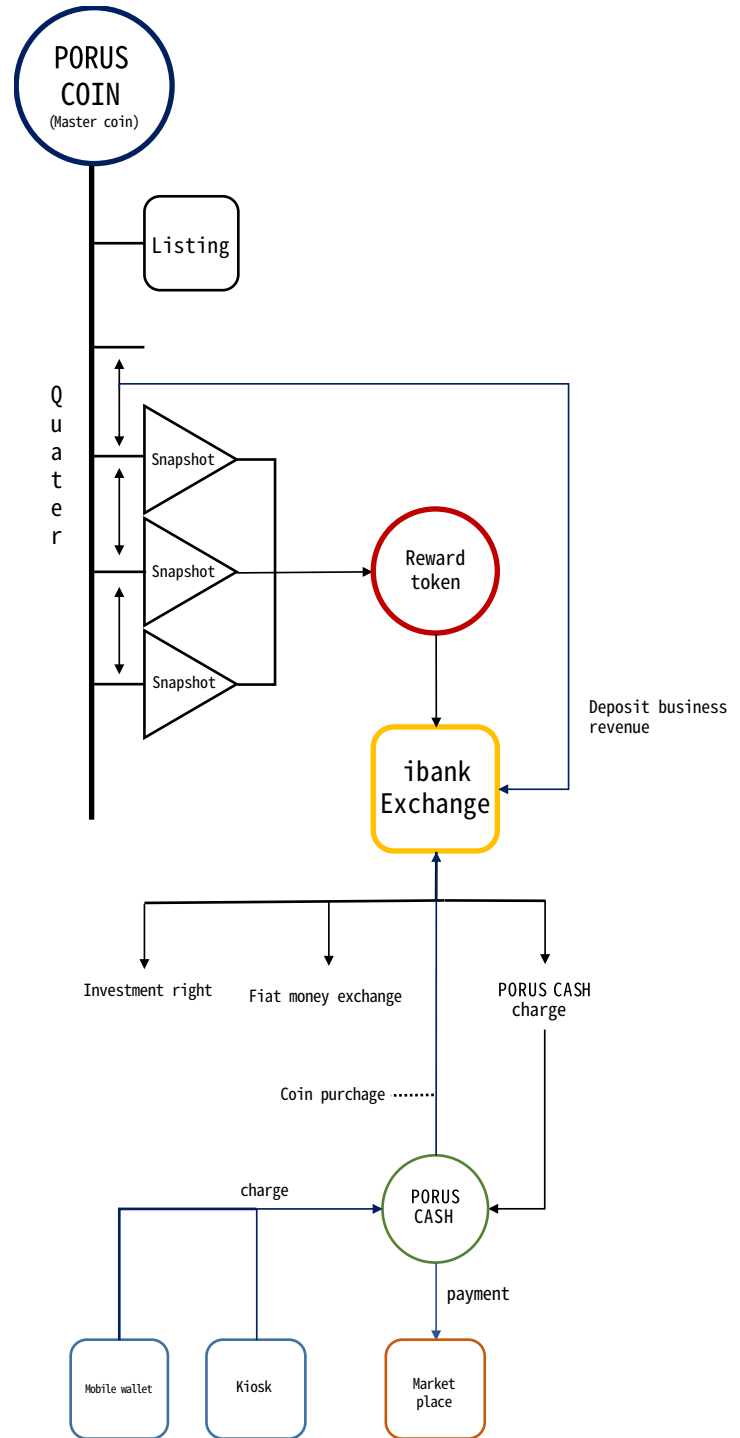
PORUS Ecosystem

PORUS COIN is fast, convenient and safe coin

PORUS COIN seeks a means of payment that can be easily charged and used in real life. With PORUS, user can easily pay with low or zero fees anywhere in the world.

PORUS Mobile Wallet is a hub for connecting PORUS to user account, and can store user coins (PORUS COIN, BTC, ETH, ERC20 Tokens, BCH, Waves, LTC, etc.) for real-time billing.

This mobile wallet works seamlessly with its own dual hybrid hard wallet, so user can rest assured that it is safe from hacking, loss or theft. In addition, PORUS would like to present a new direction of the FINTECH industry, not just a simple payment platform, with air drop and community functions as an add-on to the app wallet.



Team



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Roadmap

2018

Q1

START DEVELOPMENT OF SMART CONTRACT

Q3

START DEVELOPMENT OF MOBILE APP

LAUNCH OF PORUS COIN WEB SITE

Q2

START DEVELOPMENT OF WEB WALLET

Q4

LAUNCH OF PORUS COIN

LAUNCH OF PORUS COIN MOBILE WALLET

START DEVELOPMENT OF PORUS PLATFORM

PAYMENT/KIOSK/CASH CARD

2019

Q1

ICO

DEVELOPMENT OF PAYMENT

DEVELOPMENT OF TOKEN ECO SYSTEM

Q3

TRANS TOKENIZATION

Q2

LAUNCH OF PORUS PAYMENT SYSTEM

LAUNCH OF KIOSK & CASH CARD

Q4

PAYMENT SYSTEM 2.0

Token metrics

PORUS COIN is fast, convenient and safe coin

PORUS COIN is fast, convenient and safe coin.

The buyer is designed as a collateral form that guarantees the reliability of the user as well as the selection and payment method for the service and the goods.

Also, the seller and the seller of the company can use the fast and safe coin system.

Total amount of token issued

5 Billion

Maximum amount of sales

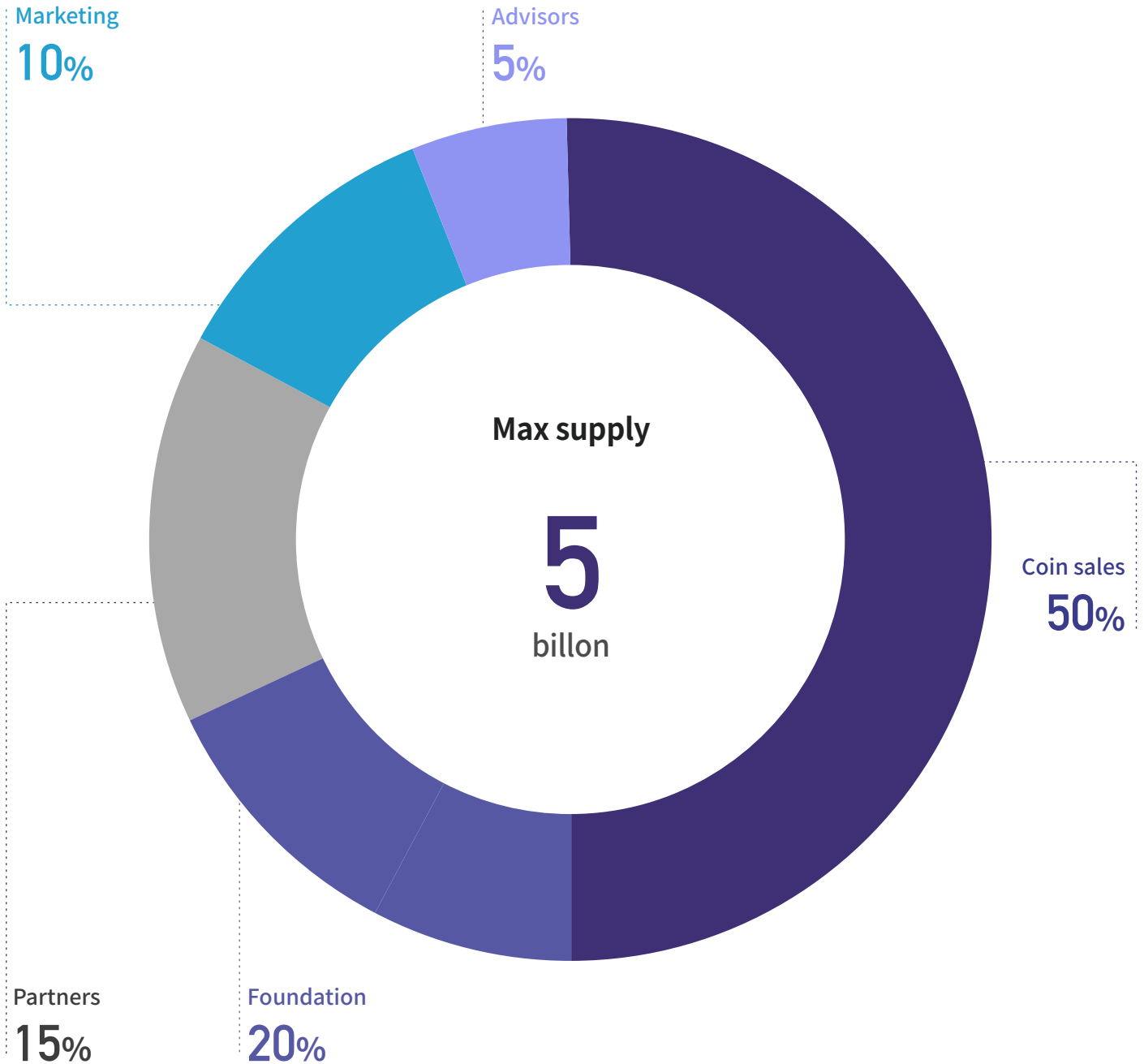
2.5 Billion

Algorithm

ERC-20



Token metrics



System development and business infrastructure investment 65%

[PORUS platform development, payment system, KIOSK & real card, token eco system establishment, securing business right to secure stable income, use contract]

Marketing 25%

[PORUS eco system promotion (after ICO), PORUS ICO promotion (conferences, meet up, events, etc.), online and off-line content marketing, community management, sustainable marketing activities]

Operation 10%

[Legal advice, listing, etc.]

LEGAL DISCLAIMER

The information, statements, estimates, projections and opinions in this document considering the anticipated roadmap, development and projected terms and performance of the relevant entities, are selective and subject to updating, revision, and amendment.

The clarity written statements and conclusion is not guaranteed. The following comments are stated but do not exhaustively ensure all statement or guarantees (implicit or explicit)

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PORUS COIN is not liable for any damage or loss or any kinds of direct, indirect, and/or consequential damage or loss. The nature of cryptocurrency

market can cause a loss of the principal.

For more information about PORUS COIN, please refer to the PORUS COIN white paper.

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The information on the white paper is subject to updating, revising, and amendment depending on the progress of the project. Therefore, IPORUS COIN does not guarantee the performance or value off the platform in the future. PORUS COIN does not recommend potential participants to engage in the token coin sales without a clear understanding of the intent of PORUS COIN and the potential risks with the acquisition of token coin including those of other kinds, management, storage, and transferring the coins.

Further, PORUS COIN does not constitute any form of securities. PORUS COIN are sold with the purpose of using the coins in the key application platforms in the future. PORUS COIN can freely consume all of revenue from token coin sale for

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the project development and based technology projects.

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Regulatory measures may affect the coin sales, potentially limiting the ownership and use of PORUS COIN. Regulatory authorities or other authorized authorities may request to revise the coin functions to comply with regulatory requirements of regulations or other government business obligations. Nevertheless, PORUS COIN devotes itself to take commercially reasonable steps to ensure that token coin sales and issuance do not violate applicable laws and regulations.

The profits of coin sale can be used by PORUS COIN to defend claims for PORUS COIN, its subsidiaries, shareholders, directors, employees, and agents.

Cautions about the future schedule.

The white paper contains information on events that PORUS COIN anticipates and expects. Some of the anticipations can be confirmed by phrases such as “possibly”, “can”, “may”, “expected”, “intend”, “plan”, “explore”, “potentially”, “continuously”, and “likely” The anticipated schedule is based on our current outlook on future plans, financial situation, business strategy, and financial trends that we believe are related to the coin sales or the financial needs.

This white paper includes the operating model proposed by PORUS COIN and related predictions. The model describes our goals and is not a forecast or prediction based on future operational results.

The predictions in the white paper are based on the researched information. However, the data could include danger and uncertainties that could cause actual results to differ significantly from the actual results. Considering these risks, potential participants must not solely rely on the predictions of the white paper projects.

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NOTE

The document provides a summary of the specific business under the Increz project. The document is expected to be updated as the project progresses, and Increz Team reserve the right to release revised or updated versions until the final document is published.

PORUS COIN are subject to contracts of terms or conditions not included regarding the stated terms and conditions. The summary contained in this document should be reviewed concerning the basics of the agreement format and the terms and conditions of the agreement set forth in this document.